



# Shriram New Shri Vidya

A Non-Linked Participating Endowment Life Insurance Plan  
UIN: 128N051V02

Your child's future is the most important concern for you. With the soaring educational expenses in today's life, giving good education will be tough unless it is planned. We have **Shriram New Shri Vidya** plan designed for you to make your child's aspirations come true. The plan offers survival benefits to adjust according to your child's education requirements and also insurance cover in case of any unfortunate event happens to you.

## Key Features



Reversionary  
Bonuses to  
enhance your  
savings and life  
cover



Sum assured plus  
stream of monthly  
income on death  
to offset monetary  
losses



Additional sum  
assured to suit your  
child's educational  
requirements



Attractive high sum  
assured rebates



Additional  
protection  
through riders

## Plan Eligibility

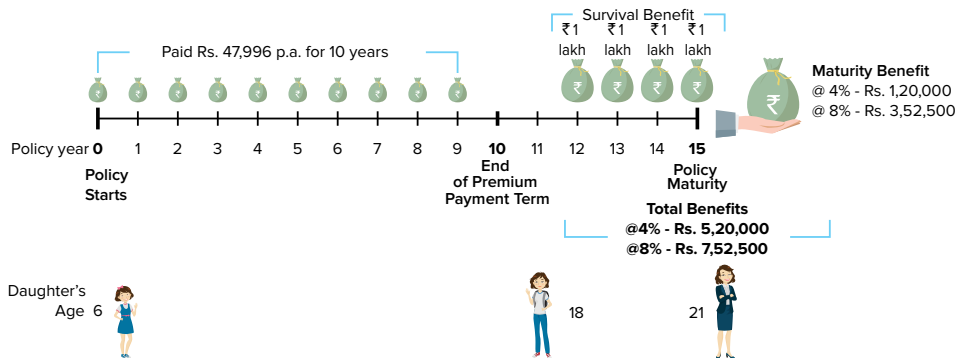
Eligibility Conditions	Limits			
<b>Age at Entry</b>	<b>Minimum:</b> 18 years (age last birthday) <b>Maximum:</b> 50 years (age last birthday)			
<b>Maturity Age</b>	<b>Minimum:</b> 28 years (age last birthday) <b>Maximum:</b> 70 years (age last birthday)			
<b>Policy Term</b>	<b>10</b>	<b>15</b>	<b>20</b>	<b>25</b>
<b>Premium Paying Term</b>	10	8, 10, 15	20	25
<b>Sum Assured</b>	<b>Minimum:</b> Rs. 1,00,000 <b>Maximum:</b> No limit, subject to Board approved underwriting policy.			
<b>Minimum Annualised Premium</b>	Rs. 8,000			
<b>Mode of Premium Payment</b>	Yearly, Half yearly, Quarterly, Monthly			

## Sample Illustration

Arun, a 30 year old man with a 6 year old daughter, saves money with Shriram New Shri Vidya. He saves to ensure he has sufficient funds for his daughter's higher education once she turns 18 years old. He opts for a Policy Term of 15 years, with Premium Payment Term of 10 years and a Sum Assured of Rs. 4 lakhs for which he pays an Annual Premium of Rs. 47,996 + taxes.

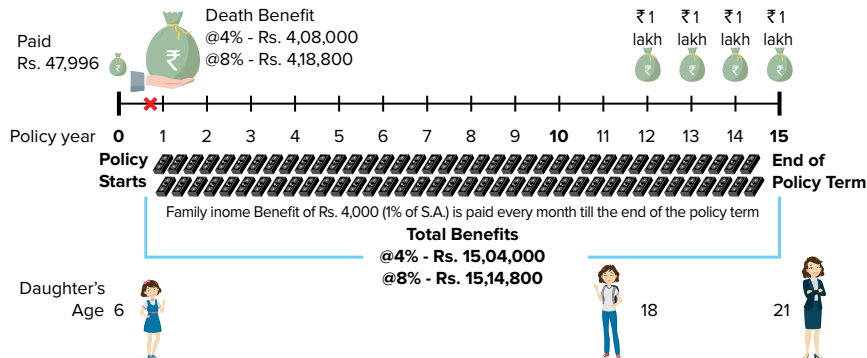
The following illustrations explain the 2 possible scenarios that can occur provided the policy is in force –

### 1) If Arun survives till the end of the Policy Term (Maturity)



Arun will get a Survival Benefit\* of Rs. 1,00,000 at the end of each of the last 4 policy years. In addition, he will get Accrued Reversionary Bonus plus Terminal Bonus on Maturity\*. The total benefits he will receive over these 15 years will be Rs. 5,20,000 (@4%) / Rs. 7,52,500(@8%). In case of his death anytime during the Policy Term, the nominee(s)/ beneficiary(ies) will get the Death Benefit\* and the policy terminates.

### 2) If Arun dies during 1st policy year (Death during the Policy Term)



Arun paid 1 annual premium and dies during the 7th month of the policy. His nominee(s)/beneficiary(ies) will receive the following as death benefit\* -

- A lump sum amount of Rs. 4,08,000 (@4%) / Rs. 4,18,800 (@8%) is paid immediately on death
- A monthly income of Rs. 4,000 is paid till the end of the Policy Term
- Rs. 1,00,000 is paid at the end of each of the last four years of the Policy Term

The total benefits received by nominee(s)/beneficiary(ies) from this plan will be Rs. 15,04,000 (@4%) / Rs. 15,14,800 (@8%)

\*As mentioned in section “Benefits under the Plan”

Note – The benefits mentioned @4% and @8% investment scenarios are only indicative and may vary based on company’s experience

## Benefits under the Plan

### Reversionary Bonuses

The policy will share in the experience of the Company’s participating business through the declaration of Simple Reversionary Bonuses, if any, including Interim Bonuses attached to the policy to date. Reversionary Bonus rates may vary from year to year and will depend on actual experience and prevailing and expected economic conditions. Simple Reversionary Bonuses (as a % of Sum Assured) shall be declared every year after conducting valuation exercise. The bonus declared shall be added to the Sum Assured and guaranteed to become payable either on death or maturity. Future Bonuses are not guaranteed and will depend upon future experience and expected economic conditions.

### Terminal Bonus

The Company may pay a Terminal Bonus on death or maturity. The Terminal Bonus will be declared based on the underlying experience of the participating fund and asset shares of the policies.

To enjoy maximum benefits and receive all the bonuses it is advisable to pay all the premiums for the full premium paying term.

### Death Benefit

In case of death of the life assured anytime during the policy term, provided the policy is in force, the death benefit will be paid as mentioned below -

- Sum Assured along with the accrued reversionary bonuses (if any) and terminal bonus (if any) Immediately on Death plus
- Additional Benefit :
  - Family Income Benefit of 1% of the sum assured at the end of each month following the date of death till the end of the policy term but not less than 36 monthly payments
  - 25% of the sum assured at the end of each of the last policy years

Where

**Sum Assured** is the Absolute amount chosen by the policyholder at the time of proposal.

The option to receive entire death benefit in lump sum can be exercised by the policyholder anytime during the policy term or by nominee(s) at the time of death.

The Lump sum benefit payable at the time of death is equal to “Sum Assured on Death” along with Accrued Reversionary Bonuses (if any) and terminal bonus (if any).

**Sum Assured on Death** is higher of -

- 10 times the Annualised Premium
- Sum Assured plus discounted value of Additional Benefit at the end of month of the death

Where

**Annualised Premium** means the premium payable in a year chosen by the policyholder excluding the taxes, underwriting extra premiums, rider premiums and loadings for modal premiums, if any.

However the death benefit will be at least 105% of All Premiums Paid till the date of death.

Where **All Premiums Paid** is the total of all premiums paid till the date of death excluding any extra premiums, any rider premiums, and taxes).

The policy will not accrue any future bonuses after death.

### **Survival Benefit**

In case of survival of the life assured up to the end of each of the last four years of the policy, provided the policy is in force, 25% of Sum Assured at the end of each of the last four years will be paid.

### **Maturity Benefit**

In case of survival of the life assured up to the end of the policy term, provided the policy is in force, Accrued Reversionary Bonuses and Terminal Bonus (if any) will be paid.

## **Additional Protection Through Riders**

You can opt any of the following Riders by paying additional premium. The riders can be opted at the inception of the policy or subsequently on any policy anniversary.

### **i) Accident Benefit Rider (UIN 128B001V03)**

In case of death or total and permanent disability due to accident during the rider term, we will pay 100% of the rider sum assured. Also, if the life assured becomes totally and permanently disabled in an accident, we will waive off all the future premiums under the policy.

### **ii) Shriram Extra Insurance Cover Rider (UIN 128B009V03)**

In case of death of the life assured during the rider cover term, sum assured under rider will be paid to the nominee(s)/beneficiary(ies).

### **iii) Shriram Critical Illness Cover Rider (UIN 128B010V03)**

If you are diagnosed to be suffering from any of the 6 specified Critical Illnesses, we will pay 100% of the rider Sum Assured on survival of 30 days following the date of first instance of confirmed diagnosis.

Please refer the Rider Brochure for further details.

## **High Sum Assured Rebates**

For high sum assured policies, a premium discount as follows is applicable -

<b>Sum Assured Band</b>	<b>Premium Discount</b>
upto 2,49,999	Nil
2,50,000 to 3,99,999	2%
4,00,000 to 6,99,999	3%
7,00,000 to 9,99,999	4%
10,00,000 and above	5%

## Premium Payment Mode

You can pay your premiums in Yearly, Half yearly, Quarterly and Monthly modes. Where the premiums are paid in other than yearly mode the installment premium would be the annual premium multiplied by the modal factor as given below:-

Mode	Factor
Half yearly	0.5089
Quarterly	0.2567
Monthly	0.0861

## Grace Period

A grace period of 30 days is allowed for payment of due premium for non-monthly modes and 15 days for monthly mode. If the death of the life assured occurs within the grace period but before the payment of premium then due, the life cover will be available and the death benefit shall be paid after deducting the said unpaid premium.

If the premium remains unpaid at the expiry of the Grace Period, the policy will lapse provided the policy doesn't acquire the paid up value. If the policy has acquired the paid up value, the policy will not lapse but will continue with the reduced paid up benefits.

## Lapse

If at least two full years premiums have not been paid and the premium due is not paid till the end of the grace period, the policy will lapse and no benefits will be payable under the policy.

## Paid up Value

If the premium due remains unpaid at the expiry of grace period after the first two years' premium have been paid, the policy will not lapse but will continue as a reduced paid up policy.

**Paid up benefits:** If the policy becomes paid up, the following benefits are payable.

### i. Death benefit

The paid up death benefit will be paid in any of the following options chosen by the policyholder during the term of the policy or nominee as applicable.

1. Instalments as mentioned below.
  - Paid up Sum Assured along with the accrued reversionary bonuses and terminal bonus, if any immediately on death
  - Paid up Additional Benefit:
    - Family Income Benefit of 1% of the paid up sum assured at the end of each month following the date of death till the end of the policy term but not less than 36 monthly payments
    - 25% of the paid up sum assured at the end of each of the last policy years

Where

“Paid up Sum Assured” is = (No. of premiums paid/ Total No. of premiums payable) X Sum Assured

2. Lump sum equal to “Paid up Sum Assured on Death” along with the accrued reversionary bonuses and terminal bonus, if any, immediately on death.

Where

“Paid up Sum Assured on Death” is: (No. of premiums paid/Total No. of premiums payable) X Sum Assured on Death

### ii. Survival Benefit

In case of the survival of the life assured up to the end of each of the last four years of the policy, provided the policy is paid up, “Paid up Survival Benefit” equal to 25% of Paid up Sum Assured will be paid. In case the policy becomes paid up after the start of survival benefits, 25% of the paid up sum assured will be paid for the remaining instalments.

Where

Paid up Sum Assured = (Total premiums paid/Total premiums payable) x Sum Assured

Paid up Survival Benefit = 25% \* (Total premiums paid/Total premiums payable) x Sum Assured

### iii. Maturity Benefit

In case of survival of the life assured up to the end of the policy term, provided the policy is paid up, the accrued bonuses till the date of paid up and terminal bonus, if any, will be paid on the date of maturity.

\*Bonus (if any) will be accrued while the policy is In-force. No further bonus will be accrued once the policy becomes paid up.

## Revival of Lapsed and Paid-up Policies

You can revive a lapsed or paid-up policy within a revival period of five years from the date of first unpaid premium, by paying all outstanding premiums along with interest as declared by the Company from time

to time along with other revival requirements as per the Board approved underwriting policy. Upon revival, your benefits shall be restored to full value. The current revival interest rate is 9% p.a.

## Surrender Value

Your policy will acquire a Surrender Value after all due premiums for at least two full years been paid. On surrendering the policy, the policyholder will receive Surrender Value, which is higher of Guaranteed Surrender Value (GSV) and Special Surrender Value (SSV).

### Guaranteed Surrender Value (GSV)

The Guaranteed Surrender Value payable under this policy is the sum of guaranteed surrender value of total premiums paid (excluding any extra, rider premiums and taxes) and surrender value of total bonus accrued less survival benefits already paid as per the table below:

Guaranteed Surrender value (As % of Total Premiums Paid)						
Term	10	15	20	25	15	15
PPT → Year ↓	10	15	20	25	8	10
1	0%	0%	0%	0%	0%	0%
5	56%	53%	52%	51%	54%	54%
10	89%	68%	62%	60%	75%	74%
15		86%	72%	70%	103%	95%
20			84%	80%		
25				90%		

GSV Table for Accrued Bonus



Surrender Value Factors (As % of Total Bonus Accrued till the date of surrender)	
Outstanding Term (OT)	GSV Factor
24	8%
20	10%
15	13%
10	17%
5	23%
1	28%

\*where Outstanding Term = Policy Term - Completed Years -1

#### Special Surrender Value (SSV)

The Special Surrender Value will depend on actual experience and prevailing and expected economic conditions.

The policy will terminate once the surrender value has been paid.

## Loans

Facility of loan is available under this plan. The maximum loan allowable is 80% of the Surrender Value. Interest will accrue on the outstanding loan balance at a rate as approved by IRDA. Any outstanding loan balance will be recovered from policy proceeds before any benefit is paid on the policy.

## Terms and Conditions

### Free Look Period

The policyholder has a period 15 days from the date of receipt of the policy document to review the terms and conditions of the policy and where the insured disagrees to any of those terms or conditions, he has the option to return the policy stating the reasons for his objection, when he shall be entitled to a refund of the premium paid, subject only to

a deduction of a proportionate risk premium for the period on cover and the expenses incurred by the Company on medical examination of the proposer, if any and stamp duty charges.

A request received by the Company for free look cancellation of the policy shall be processed and premium shall be refunded within 15 days of receipt of the request.

For any delay, the Company shall pay penal interest at a rate, which is 2% above bank rate from the date of request or last necessary document if any whichever is later, from the insured/claimant as stated above.

### Alterations

Alteration of Premium Payment Frequency is allowed under this plan.

### Suicide Exclusion

In case of death due to suicide within 12 months from the date of commencement of risk under the policy or from the date of revival of the policy, as applicable, the nominee(s) or beneficiary(ies) of the policyholder shall be entitled to 80% of the total premiums paid till the date of death or the surrender value available as on the date of death whichever is higher, provided the policy is in force.

### Tax Benefits

Tax benefits may be available as per prevailing tax laws. Tax benefits are subject to changes according to the tax laws from time to time; please consult your tax advisor for details.

### Taxes (GST)

Premiums are exclusive of taxes.

All Premiums are subject to applicable taxes, cesses and levies which shall be paid by you along with the Premium. If any additional Taxes/Cesses/Levies are imposed by any statutory or administrative body of this country under this Policy, we reserve the right to claim the same from policyholder.

## Nomination

The life assured, where he is the policyholder, can at any time during the policy term make a nomination as per Section 39 of Insurance Act, 1938 as amended from time to time to receive benefits in the event of his death. Where the nominee is a minor, the policyholder shall also appoint a person to receive the policy monies during the minority of the nominee.

## Assignment

Assignment is transferring the title and rights of policy absolutely or conditionally. Assignment of the policy may be made as per Section 38 of The Insurance Act, 1938 as amended from time to time by an endorsement upon the policy itself or by a separate instrument.

## Fraud or misrepresentation

In case of fraud or misrepresentation, action shall be initiated in accordance with Section 45 of the Insurance Act, 1938 as amended from time to time.

## Important Sections of Insurance Act

### Prohibition of Rebates - Section 41 of the Insurance Act, 1938 as amended from time to time

No person shall allow, or offer to allow, either directly or indirectly as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses, or tables of the insurer.

Provided that acceptance by an insurance agent of commission in connection with a policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance

agent satisfies the prescribed conditions establishing that he is a bonafide insurance agent employed by the insurer.

Any person making default in complying with the provisions of this section shall be liable for penalty which may extend to ten lakh rupees.

### Section 45 of the insurance Act, 1938 as amended from time to time

- (1) No policy of life insurance shall be called in question on any ground whatsoever after the expiry of three years from the date of the policy, i.e. from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later.
- (2) A policy of life insurance may be called in question at any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground of fraud.

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision is based.

- (3) Notwithstanding anything contained in sub-section (2), no insurer shall repudiate a life insurance policy on the ground of fraud if the insured can prove that the mis-statement of or suppression of a material fact was true to the best of his knowledge and belief or that there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of a material fact are within the knowledge of the insurer:  
  
Provided that in case of fraud, the onus of disproving lies upon the beneficiaries, in case the policyholder is not alive
- (4) A policy of life insurance may be called in question at

any time within three years from the date of issuance of the policy or the date of commencement of risk or the date of revival of the policy or the date of the rider to the policy, whichever is later, on the ground that any statement of or suppression of a fact material to the expectancy of the life of the insured was incorrectly made in the proposal or other document on the basis of which the policy was issued or revived or rider issued:

Provided that the insurer shall have to communicate in writing to the insured or the legal representatives or nominees or assignees of the insured the grounds and materials on which such decision to repudiate the policy of life insurance is based:

Provided further that in case of repudiation of the policy on the ground of misstatement or suppression of a material fact, and not on the ground of fraud, the premiums collected on the policy till the date of repudiation shall be paid to the insured or the legal representatives or nominees or assignees of the insured within a period of ninety days from the date of such repudiation.

- (5) Nothing in this section shall prevent the insurer from calling for proof of age at any time if he is entitled to do so, and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof that the age of the life insured was incorrectly stated in the proposal.

# About the Company

With a pan India presence with over 500+ offices, Shriram Life is your trusted partner for prosperity. At Shriram Life we strive to provide our customers with elegant solutions tailored to individual needs.



## SHRIRAM LIFE INSURANCE COMPANY LIMITED

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## For further assistance you can contact us in the following ways:



Visit your nearest branch office for details. List of our branches is available on our website [www.shriramlife.com](http://www.shriramlife.com)



Call our toll free number : 1800 3000 6116



Mail us at [customercare@shriramlife.in](mailto:customercare@shriramlife.in)



Visit our website [www.shriramlife.com](http://www.shriramlife.com)



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CIN: U66010TG2005PLC045616

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